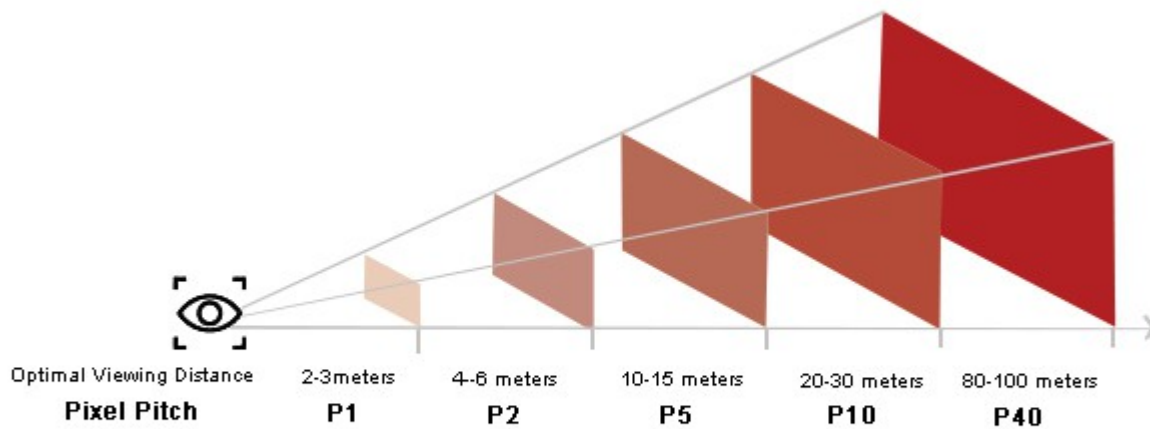
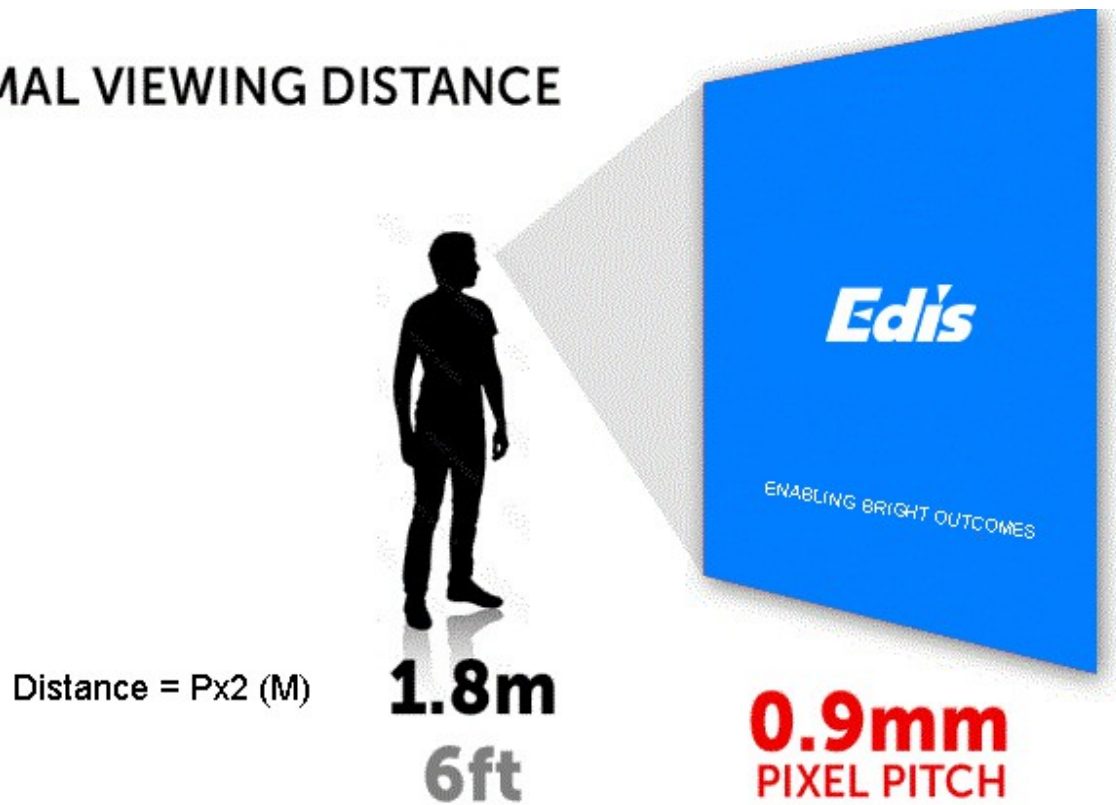


Optimum LED Size Pixel Pitch and Brightness

OPTIMAL VIEWING DISTANCE





Brightness

INDOOR

- 500 to 1500 nits—is the most common brightness for indoor displays (TV screens, computer monitors, etc.)
- 1,500 to 2,500 nits—is ideal for indoor displays located in a bright indoor environment or in direct sunlight

OUTDOOR

- 2,500 to 5,000 nits—is perfect for outdoor displays to counter daylight
- 5,000+ nits—is ideal for outdoor displays to counter direct sunlight